

Public Opinion Survey | Town of Windsor

Q4. There are many new amenities proposed for the expanded Community Recreation Center. On a scale of 1 to 5, what priority do you personally place on each of these proposed amenities? **(Please circle one number next to each item)**

	Low Priority		High Priority		
Leisure Pool	1	2	3	4	5
Lap Lanes	1	2	3	4	5
Water Slide	1	2	3	4	5
Auxiliary Gym	1	2	3	4	5
Walk/Jog Track	1	2	3	4	5
Aerobics/Dance/Yoga Studio	1	2	3	4	5
Fitness/Wellness Studio	1	2	3	4	5
Expanded Locker Rooms	1	2	3	4	5
Child-Watch Area	1	2	3	4	5
Classroom/Party Room	1	2	3	4	5
Additional Parking	1	2	3	4	5

Q5. If a local election were held today, would you vote "yes" in favor of or "no" to oppose a sales tax of 0.75 percent (3/4 of 1 cent) to fund a \$16.1 million project to expand and improve Windsor's Community Recreation Center? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know

Q6. What is your main concern, if any, regarding the proposal to expand and improve the Community Recreation Center?

Q7. What additional information would you like regarding the proposal to expand and improve the Community Recreation Center?

Q8. I have been a resident of Windsor for ____ years.

Q9. Are any school-age children currently living in your household?

- Yes No

Q10. Do you own, or rent, your home?

- Own Rent

Q11. Do you or other members of your household currently use the Community Recreation Center in Windsor?

- Yes No

Q12. Do you or other members of your household currently use indoor recreation facilities outside of Windsor?

- Yes No



Thank you for participating!

Public Opinion Survey



Town Board Seeks Community's Input on Proposed Recreation Center Expansion

The Windsor Town Board is considering placing a 0.75 percent (3/4 of 1 cent on each dollar) sales tax measure on the November 4, 2014 ballot to fund expansion of and improvements to the Community Recreation Center in Windsor.

During the past three years, extensive research and deliberation has gone into developing a plan to address our community's highest-priority unmet indoor recreation needs. In response, the plan recommends expanding the existing Community Recreation Center to include a variety of new amenities.

We're asking if you could take a few minutes to fill out the attached survey and provide your thoughts and recommendations on the proposal. A self-addressed envelope is provided for your convenience.

The Town Board will not make the decision to place a sales tax measure on the this fall's ballot until August. This will provide time for additional public input.

Questions/Comments

If you have questions about this survey or the proposed Community Recreation Center expansion and improvements, please contact:

Melissa M. Chew, CPRP
 Director of Parks, Recreation & Culture
 Town of Windsor
 970.674.2423 • mchew@windsorgov.com

"The Town of Windsor would greatly appreciate your thoughts and recommendations on a proposal to improve our existing Community Recreation Center. No action will be taken by the Windsor Town Board until our taxpayers have had time to evaluate and comment on the proposal."

— **John S. Vazquez**
 Mayor



301 WALNUT STREET | WINDSOR, CO 80550

Just the Facts | Community Recreation Center Expansion Proposal

- The Windsor Town Board is considering placing a sales-tax proposal on the November 4, 2014 ballot to address demand for additional indoor recreation space, amenities and programs.
- Participation in programs at the Windsor Community Recreation Center has grown 218 percent since 2004. Youth activities participation has grown 123 percent. Senior participation has grown 114 percent.
- Gymnasiums and other recreation facilities at our local schools are also operating at or near capacity.
- In 2011, a public survey indicated strong interest in and support for indoor leisure pools, lap lanes, weight-training space and cardio space.
- A Feasibility Study in 2012, followed by an Ad Hoc Committee recommendation, produced a conceptual model and cost information relative to expansion and operations. Efforts were also made to evaluate successful aquatic centers and recreation facilities in other Colorado communities.
- The Town Board held several public outreach meetings in 2013 to determine support for various concepts. The public consistently expressed a desire for an aquatics center, fitness/wellness area and related amenities.
- The proposed expansion of and improvements to the Community Recreation Center would include the following amenities:
 - Leisure pool
 - Lap lanes
 - Water slide
 - Auxiliary gym
 - Walk/jog track
 - Aerobics/dance/yoga studio
 - Fitness/wellness studio
 - Expanded locker rooms
 - Child-watch area
 - Classroom/party room
 - Additional parking
- The estimated cost of the project is \$16.1 million, which includes site work, construction and other project costs.
- The current plan under consideration would seek voter approval of a sales tax of 0.75 percent (3/4 of 1 cent on each dollar), which amounts to 7.5 cents per \$10 for purchases made in Windsor.
- Property taxes would not be affected in any way. And with the use of a sales tax, many non-residents would help pay for the proposed improvements.
- A decision on placing a sales tax measure on the November 2014 ballot will be made later this summer.
- Parks and recreation amenities provide many benefits to our community, including:
 - enhancing property values
 - helping attract and retain professionals and businesses
 - helping promote healthy life choices and controlling health-care costs
 - providing social interaction and helping keep seniors, family and kids connected, and
 - improving our quality of life

For More Information Go To:
www.windsorgov.com/CRCEXPAND



Public Opinion Survey | Town of Windsor

The Windsor Town Board is gathering feedback on a proposed sales tax measure to expand and improve Windsor's Community Recreation Center. We would greatly appreciate your opinion. Please take a few minutes to read the questions below, review with other family members and complete the survey. All surveys are anonymous and in no way will be associated with your name. A self-addressed envelope is enclosed for your convenience. **Please drop your completed survey in the mail, or deliver to the Town Hall (301 Walnut Street) or Community Recreation Center (250 North 11th Street) by July 16, 2014. Thank you for participating!**

Q1. Before receiving the enclosed information, how much had you read, seen or heard about plans for expanding and improving Windsor's Community Recreation Center?
(Please check one)

A Lot
 Some
 Hardly Anything
 Nothing at All

Q2. Describe your initial reaction, your first impression, to the Town's proposal to expand and improve the Community Recreation Center?

Q3. In which new or expanded programs, if any, at the proposed expanded Community Recreation Center would you—or other members of your immediate family—most likely participate? **(Please check all that apply)**

Aquatics Classes/Programs

- Open Swim
- Water Walking
- Lap Swim
- Water Aerobics
- Swim Lessons
- Scuba
- Paddle Board
- Youth Triathlon Club
- Lifeguard Training/Water Safety
- Boy and Girl Scout Badge
- Masters/CARA Swim Teams

Fitness/Wellness Classes/Programs

- TRX Suspension Training
- Resistance Training Classes
- Body Pump
- Muscle Condition Classes
- Boot Camps
- Youth Fitness Workout Clubs
- Kickboxing

Adult Classes/Programs

- Photography
- Painting
- Cooking
- Pickleball
- Indoor Walking
- Travel Series
- Health & Wellness
- Lunch & Learns (Financial, Health, Etc.)

Senior Classes/Programs/Other

- Writing
- Genealogy
- Knitting and Sewing Clubs
- Support Groups
- Lounge Area

Miscellaneous

- Birthday Party Packages
- Climbing Wall
- Pool Party
- Open Gym
- Childwatch(Drop-In Option)

Youth Classes/Programs

- Preschool Special Interest
- Youth Dance
- Martial Arts
- Arts and Crafts
- Summer Activity Camps
- Specialty Workshops
- Cheerleading Program
- Kids Nite Out (Preteen/Teen)
- Minecraft – Lego
- School Break Camps/Activities

Survey continued on back ▶