



2015 Town of Windsor Sponsorship Opportunities



Aquatics & Windsor Lake

Sponsorship Opportunities

Chimney Twister Slide \$500 (1 available)

Sponsor the Chimney Park Slide for the whole summer!

- Sponsor banner at the top of the slide from Memorial Day to Labor Day weekend.

Deadline: May 1, 2015

Attendance: 300+ per day



Water Carnival \$250 (8 available)

Sponsor a great event at Chimney Park Pool that pulls in 400 youth every summer! There are games every hour, inflatables, prizes and much more! Sponsorship goes towards inflatable rental costs and prizes.

Water Carnival:

- Name and/or logo in all marketing materials
- Booth space available for sponsor to display information the day of the event

Deadline: May 1, 2015

Attendance: 400



Dive-In Movie \$250 (2 available)

Dive-In Movie features a family movie on our giant inflatable screen at Chimney Park Pool. Family and friends enjoy a flick while floating in their favorite chair or inner tube.

- Name and/or logo in all marketing materials
- Sponsor name and/or logo on the movie screen prior to film beginning
- Booth space available for sponsor to display information the day of their sponsored film

Deadline: May 1, 2015

Attendance: 200



Floating Billboards on Windsor Lake \$250/boat

Logo will be placed on the paddle boats, kayaks, canoes and water trikes as they go back and forth along the crowded Windsor Lake beach.

- 10" x10" logo will be displayed for the entire summer season. The sponsor will need to supply the artwork by the deadline.

Deadline: May 1, 2015

Attendance: 200+ per day



For more information
contact:

Kendra Martin
Recreation Supervisor
970.674.3514
kmartin@windsorgov.com



Athletics – Field Sponsorships

Sponsorship Opportunities

Eastman Park

Soccer Field Goal

\$500 per field (2 seasons)

- Sponsors name and logo on the field goals.
- Fields will be named after the sponsor on all publications/schedules.

*2 seasons: March-May & September - October

Deadline: April 15, 2015

Attendance: 700 to 800+ participants



Chimney Park or Diamond Valley Fence Signage

\$300 per season

Reach out to Windsor and area baseball and softball leagues. Games and practices are scheduled Monday - Fridays with weekend tournaments scheduled throughout the year.

- Sponsor banner on outfield fence. (provided by sponsor no larger than 5x7)

Deadline: April 15, 2015

Attendance: 700 to 800+ participants



Diamond Valley Score Booth

\$250 per season

- Sponsor logo hung on the front of Score Booth facing the field. (2 1/2' x 8' custom designed sign)

Deadline: April 15, 2015

Attendance: 700 to 800+ participants



For more information contact:

Bobby Warner
Recreation Supervisor
970.674.3507
bwarner@windsorgov.com

Athletics – Run / Walk Races

Arbor Day 5K / July 4th 4-Legged Race / Labor Day 5K

Boardwalk Park

Arbor Day 5K - (April 18, 2015) - Deadline: March 27th, 2015

July 4th 4-legged - (July 4th) – Deadline: May 15th, 2015

Labor Day 5K - (1st Monday in September) – Deadline: July 15th

T-Shirt Sponsor

\$500 per race

- Name and/or logo in all marketing materials
- Name and/or logo on all t-shirts
- One promotional item of your choice may be placed in each runners' bag. (Up to 250)
- Sponsor provided banner will be hung the day of the event
- Booth space available for sponsor to display information on the day of the event
- Business will receive 10 entries in the event

Attendance: Attendance: 100 to 250 per race

Breakfast/Refreshment Sponsor

\$250 per race

- Name and/or logo in all marketing materials
- One promotional item of your choice may be placed in each runners' bag. (Up to 250)
- Sponsor provided banner will be hung the day of the event
- Booth space available for sponsor to display information on the day of the event
- Business will receive 5 entries in the event.

Attendance: 100 to 250 per race



Runner's Packet Sponsor

\$50 per race

- Name on selected marketing materials
- One promotional item of your choice will be placed in each runners' bag. Up to 250 promotional items may be needed to fill all of the bags. Promotional items must be approved by the Recreation Division.

Attendance: 100 to 250 per race

For more information contact:

Matt Kraus

Recreation Supervisor

970.674.3511

mkraus@windsorgov.com



Athletics – Turkey Ball

Turkey Ball Sponsor

Turkey Ball is a fun charity mush ball tournament held each year for over a decade. It's fun to play and watch as it includes "special rules" such as running the bases in the opposite direction.

Awards, door prizes and food are all part of the fun. All proceeds benefit the Windsor Reduced Fee Program.

Turkey Sponsor

\$500 (3 available)

- Designated field with signage (banner provided by sponsor)
- Includes one team entry
- Name and/or logo in all marketing materials
- Special thanks/recognition from DJ at event
- One promotional item of your choice can be placed in each participants' bag. (Up to 250)

Deadline: October 2, 2015

Attendance: 15 teams plus spectators:

Pilgrim Sponsor

\$250

- Name and/or logo in all marketing materials
- Includes one team entry
- Sponsor provided banner will be hung on the day of the event
- Special thanks/recognition from DJ at event
- One promotional item of your choice can be placed in each participants' bag. (Up to 250)

Deadline: October 2, 2015

Attendance: 15 teams plus spectators:



Pumpkin Pie Sponsor

\$100

- Name and/or logo in all marketing materials
- Special thanks/recognition from DJ at event
- Sponsor provided banner will be hung on the day of the event
- One promotional item of your choice can be placed in each participants' bag. (Up to 250)

Deadline: October 2, 2015

Attendance: 15 teams plus spectators:

For more information contact:

Bobby Warner
Recreation Supervisor
970.674.3507
bwarner@windsorgov.com



Athletics – CARA T-Shirts



CARA T-Shirt Sponsor

\$500 (1 available)

- Sponsors name and logo displayed on shirts that are given to each participant

Deadline: April 15, 2015

Attendance: 100 youth participants

Coach T-Shirt Sponsor

\$300 (10 available per year)

- Sponsors name and logo on all coaches t-shirts (approx. 600 shirts per year)
- Year round exposure

Deadline: January 15, 2015

Attendance: Approximately 5,500 youth athletes per year 100 youth participants

For more information contact:



Matt Kraus
Recreation Supervisor
970.674.3511
mkraus@windsorgov.com

Parks, Trails, Tree Sponsorship

Commemorative Bench

\$1,000 per bench

The Commemorative Bench program offers the opportunity to dedicate a permanent reminder at a park or trail, of a special person or event.

Commemorative Benches includes the strap iron bench that is the standard for all Windsor Parks, a plaque, installation and all concrete work necessary to place the bench on. Options for engraved stone plaques to be placed in the concrete are available for an additional \$350.00.



Commemorative Tree

Planting a legacy for generations to come!

\$250 per tree



Leave-A-Legacy

Your gift can make facilities or programs a possibility.

Many individuals choose to make charitable contributions at various times during their lives. If you are interested in leaving a legacy of Parks, Recreation & Culture for future generations, perhaps you would like to create an endowment or estate contribution.

Adopt-A-Trail

The Town of Windsor recognizes the need and desirability for shared stewardship and partnership with the community for cleaner public trails. The Town Board has created the Town of Windsor Adopt-A-Trail Program for individuals and organizations who wish to contribute to the effort of enhancing the quality and character of trails in the Town.



For more information contact:

Wade Willis
Parks & Open Space Manager
970.674.2434
wwillis@windsorgov.com

Special Event Sponsorship

Summer Concert Series

Patron Sponsor

Boardwalk Park

\$4,000 (10 Concerts)

- Logo on Stage Banner
- Logo in all newspaper advertisement
- Name recognition in radio advertisements
- Logo on rack card schedule/advertisement
- Banner displayed at all Concerts
- 10 x 10 Booth Space at all Concerts (excluding Taste of Windsor Now)
- Name included in Public Address announcement
- Logo in The Link brochure
- Logo on Town of Windsor Concert Series web page
- Link from Town of Windsor Concert Series web page to sponsor website

Deadline: March 4, 2015

Attendance: 1,200 to 1,500 attendees per concert

Stage Sponsor

Boardwalk Park

\$2,500 (10 Concerts)

- Logo on Stage Banner
- Logo on rack card schedule/advertisement
- Name included in Public Address announcement
- Logo in The Link brochure
- Logo on Town of Windsor Concert Series web page
- Link from Town of Windsor Concert Series web page to sponsor website

Deadline: March 4, 2015

Attendance: 1,200 to 1,500 attendees per concert

Performer Sponsor

Boardwalk Park

\$1,000 (10 Concerts)

- Logo on rack card schedule/advertisement
- Name included in Public Address announcement
- Logo on Town of Windsor Concert Series web page

Deadline: March 4, 2015

Attendance: 1,200 to 1,500 attendees per concert

For more information contact:

Event Coordinator
970.674.2441



Special Event Sponsorship

Movies in the Park

June – Labor Day

Movies in the Park provide community residents with free outdoor film entertainment in local parks. The program helps to strengthen community by bringing neighbors together for a local celebration.

Season Sponsor - \$1,000 (9 Films)

- Name and/or logo in all marketing materials
- Sponsor name and/or logo will be on the movie screen prior to film beginning
- Booth space available for sponsor to display information

Film Sponsor - \$250 (One Film)

- Sponsor name and/or logo will be on the movie screen prior to film beginning
- Booth space available for sponsor to display information on the day of their sponsored film

Deadline: May 1, 2015

Attendance: 150 to 200 attendees per movie



Coed Mud Volleyball

Labor Day Weekend (Sat.)

Going on 2 decades, Coed Mud Volleyball is a fun tradition of Labor Day weekend! Businesses, churches, neighbors and friends are all encouraged to gather their teams for some down and dirty FUN!

\$500 Muddy Sponsor (5 available)

- Designated court with signage (banner provided by sponsor)
- Includes one team entry
- Name and/or logo in all marketing materials
- Name and/or logo on all t-shirts
- 10 x 10 Booth space
- Special thanks/recognition from DJ at event

\$250 Dirty Sponsor (10 available)

- Includes one team entry
- Name and/or logo in all marketing materials
- Name and/or logo on all t-shirts
- Special thanks/recognition from DJ at event

Deadline: August 1, 2015

Attendance: 500+ participations & 250+ spectators



Easter Eggstravaganza

April 3rd, 2015

Preschoolers have a blast at the annual Easter Eggstravaganza each year. There are fun activities for the kids, the Easter Bunny makes an appearance and is available for pictures and hugs, and there plenty of eggs for all.

Bunny Sponsor - \$250

- Name and/or logo in all marketing materials
- Sponsor provided banner will be hung the day of the event
- Booth space available for sponsor to display information on the day of the event

Lamb Sponsor - \$100

- Name and/or logo in all marketing materials

Deadline: March 1, 2015

Attendance: 100 to 150

For more information
contact:

Kendra Martin
Recreation Supervisor
970.674.3514
kmartin@windsorgov.com

Special Event Sponsorship

Windsor Cruise In – Sunday of Labor Day Weekend

The purposes of the Windsor Cruise-in is to bring people together in a community activity, support local entrepreneurs and small businesses, simulate Windsor's economy, acknowledge and appreciate local car enthusiast, and create awareness of local car clubs. The Windsor Cruise In will take place on Sunday, September 6th, 2015. We estimate that we will have about 1000 attendees at the event and we are expecting over 200 cars.

Gold Sponsor

Eastman Park

\$350

- Logo on Posters
- Vendor Booth at event
- Logo on Stage Banner
- Audio recognition by MC at opening and closing remarks

Deadline: August 3, 2015

Attendance: 1,000 attendees

Silver Sponsor

Eastman Park

\$200

- Logo on Posters
- Vendor Booth at event
- Logo on Stage Banner

Deadline: August 3, 2015

Attendance: 1,000 attendees

Bronze Sponsor

Eastman Park

\$100

- Name on Posters
- Vendor Booth at event

Deadline: August 3, 2015

Attendance: 1,000 attendees

Goodie Bag/Door Prize Sponsor

Donate items to put in the participants goodie bags or donate a door prize for the participant raffle. Your company name will be added to the sponsors list sign at the door prize table.

For more information contact:

Tara Fotsch
Recreation Manager
970.674.3512
tfotsch@windsorgov.com



Senior Ride Sponsorship

The purposes of the Windsor Senior Ride Program is to provide transportation assistance to Windsor seniors (55+) who are unable to drive themselves or alternate transportation options. Rides are primarily to and from physician, eye care and dental appointments. Rides are offered Monday – Thursday, 8am – 3:30pm year round. This vehicle will receive 1000's of views daily while driving around to appointments and parked in the Rec Center Parking lot.

Gold Sponsor

Exclusive Signage

\$10,000

- Logo wrap on both sides of van
- 1 year time frame
- Discounted price \$7500, for additional consecutive years of sponsorship.
- 4' x 10' ad on driver side
- 4' x 10' ad on passenger side

Deadline: March 20, 2015

Views: 1,000's daily

Silver Sponsor

Shared Signage

\$5,000

- Logo wrap on both sides of van
- 1 year time frame
- Discounted price \$3750, for additional consecutive years of sponsorship.
- 4' x 5' ad on driver side
- 4' x 5' ad on passenger side
- Not exclusive signage

Deadline: March 20, 2015

Bronze Sponsor

Multiple Shared Signage

\$2,500

- 1 window logo or 1 door logo
- 1 year time frame
- Discounted price \$1000, for additional consecutive years of sponsorship.
- 2.5' x 3' ad on window or
- 3' x 5' ad on door
- Not exclusive signage

Deadline: March 20, 2015



Magnetic Signs: Smaller magnetic advertisements can be placed on the Senior Ride Vehicle for \$500 (price per ad) per year.

For more information contact:

Tara Fotsch
Recreation Manager
970.674.3512
tfotsch@windsorgov.com

Town of Windsor Sponsorship Opportunities

Contact Information:

Name: _____ Date: _____
 Company: _____ Phone: _____
 Address _____
 City: _____ State: _____ Zip Code: _____
 Email: _____ Website: _____

Athletic Sponsorships			Sponsorship Contribution
<input type="checkbox"/> Field Sponsorship	<input type="checkbox"/> July 4 th 4 Legged Race	<input type="checkbox"/> Turkey Ball	\$ _____
<input type="checkbox"/> Arbor Day 5K	<input type="checkbox"/> Labor Day 5K	<input type="checkbox"/> CARA T-Shirts	

Aquatics Sponsorships			Sponsorship Contribution
<input type="checkbox"/> Chimney Twister Slide	<input type="checkbox"/> Dive-In Move		\$ _____
<input type="checkbox"/> Water Carnival	<input type="checkbox"/> Floating Billboards on Windsor Lake		

Parks, Trails, Tree Sponsorships			Sponsorship Contribution
<input type="checkbox"/> Commemorative Bench	<input type="checkbox"/> Commemorative Tree	<input type="checkbox"/> Adopt-A-Trail	\$ _____

Special Event Sponsorships			Sponsorship Contribution
<input type="checkbox"/> Summer Concert Series	<input type="checkbox"/> Coed Mud Volleyball	<input type="checkbox"/> Windsor Cruise In	\$ _____
<input type="checkbox"/> Movies in the Park	<input type="checkbox"/> Easter Eggstravaganza		

Please see available sponsorship levels at www.windsorgov.com/sponsorships

Van Sponsorship	Sponsorship Contribution
<input type="checkbox"/> Senior Ride Sponsorship	\$ _____

Total Sponsorship Contribution \$ _____

Terms of Agreement

This agreement is effective as of _____ (date) and shall remain effective until the completion date of selected sponsorship opportunity. This agreement defines the terms under which the Town of Windsor and _____ (“Sponsor”) enter into a sponsorship agreement.

Limited License

The Town of Windsor grants the Sponsor a limited license to use any of the artwork on the Event site for the purpose of promoting the Event and linking to the Event website. Sponsor grants Town of Windsor a limited license to use sponsor’s logo in Event promotional material and on the Event site.

Miscellaneous

This agreement shall become effective on the date signed to the right and will remain in effect until all responsibilities set out are fulfilled.

Mail complete contract and payment to:



Town of Windsor
 Attn: Sponsorships
 301 Walnut Street
 Windsor, CO 80550

X _____
 Signature Date