

Hearth Restaurant & Pub:
Built in 1902
Jobs Created: 34
Restoration: \$1.5M
Increase in Sale Tax: 558%
(Q3'14 to Q3'15)
DDA Investment: \$60K
(Façade Improvement Program)



DDA HIGHLIGHTS 2011-2016

The first five years of the DDA have been focused on building a solid foundation for the organization to succeed. Key wins include:

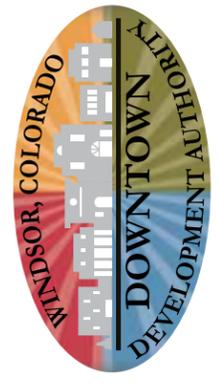
- Partnership with the Town of Windsor
- Established Board + 3 Active Committees
- Completed Mill Feasibility Study
- Purchased Northside Property from 5th St. to 6th St., including the Alley
- Partnered to Host Successful Events
- Launched Façade Improvement Program
- Hired Executive Director
- Became an Affiliate of CO Main Street Program

102%

{AVERAGE SALES TAX INCREASE PER BLOCK}

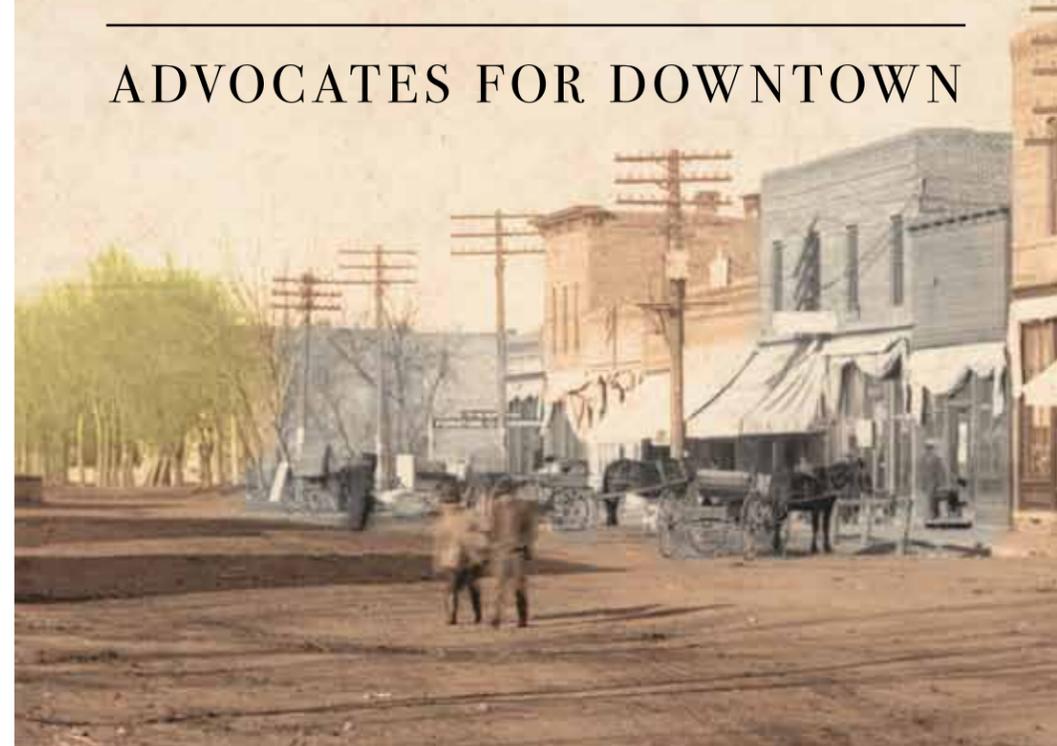
PLACE
STAMP
HERE

Windsor Downtown Development Authority
301 Walnut Street
Windsor, CO 80550



VISIONARY & BOUNDLESS

ADVOCATES FOR DOWNTOWN



Courtesy: Agricultural & Natural Resources Archive, CSU

OPEN AND SEE WHAT'S CHANGED IN 126 YEARS

For more information, call, click or email:
Matt Ashby, Executive Director
970.797.3595
www.windsordda.com
director@windsordda.com

KEY INITIATIVES



MILL REVITALIZATION:

The DDA Board is ready to enthusiastically support partnering with the Town and the Mill Owners to motivate action in redeveloping this landmark into an iconic gateway to downtown.



CLEARVIEW LIBRARY DEVELOPMENT:

Locating and constructing a new Library downtown anchors the DDA & keeps the community's focal point centered at the heart of Windsor. We will partner with the Clearview Library District and the Town of Windsor to see this attraction brought into our walkable district.



DDA GROWTH & SUSTAINABILITY:

The DDA Board views growth as key to the overall health of the DDA and a key objective of the Town. We support renovation of existing buildings, construction of new facilities, and expansion of the District as key strategies to achieving this objective.



BOARDWALK BACKLOT DEVELOPMENT:

Advancing development proposals for this vacant parcel will provide new development opportunities in downtown while expanding the DDA's tax base.

FIND YOUR TEAM

Windsor DDA is taking a deliberate approach to Downtown Revitalization, but we can't do it alone! Join one of our teams to find your passion Downtown.

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DESIGN

focus: PLACE job: MAKE DOWNTOWN IRRESISTIBLE!

This committee handles the physical aspects of downtown from parking to beautification, including façade improvements and streetscape. Anything that impacts the quality of the physical experience in downtown falls to this committee.

ORGANIZATION

focus: PEOPLE job: RALLY THE TROOPS!

This committee serves as the human resources expert on the team, building relationships with community partners, rallying volunteers, communicating needs, and acting as ambassadors for the organization. They focus on building trust within our network of partners.

ECONOMIC VITALITY

focus: PROJECTS job: PROPEL INVESTMENT!

This committee focuses on the actions that will result in increased public and private investment in the Downtown. This includes serving as a facilitator for development projects, while also helping to identify and promote new business opportunities in downtown.

MARKETING

focus: PROMOTION job: CHAMPION LIVELINESS!

This committee promotes the greatness of downtown to people far and wide. Highlighting businesses and events, marketing efforts seek to bring more people to downtown while also spotlighting the good work being done by the DDA.