

APRIL 2020 - CENSUS EDITION

WINDSOR MATTERS

New This Year! Complete the Census Online

Who Counts?

Counting college students, parents in senior facilities, and more

Safety First

Learn how to recognize and avoid potential scams related to the 2020 Census

The 2020 Census
**EVERYONE
COUNTS!**



@windsorgov

IS THE CENSUS STILL IMPORTANT?

It seems like each day is overshadowed with news about the coronavirus pandemic so it may be easy to forget other things happening in our community, such as the mayoral election or Census. Our goal with this newsletter isn't to overshadow the importance of either the threat of COVID-19 or the election, rather, our goal is to inform the public about important census-related information.

We want individuals to respond now so that census representatives can dedicate outreach and resources to low response areas. At this time, most households have received their invitation to complete the survey.

The hope is that most people will complete their Census online, visiting 2020census.gov, and entering in their code. The survey takes an average of ten minutes. If you don't have a code to enter, that's okay. There's a non-ID link that allows you to finish the survey without having received a code.

Currently, Windsor has just eclipsed the 40% mark with responses.

We have heard from our regional Census Bureau representative that residents with a P.O. box may see a delay in receiving their formal notice to participate in the census. This is due to physical distancing restrictions caused by the nation's response to coronavirus. Even without physical invitation, we are urging residents to complete the survey.

Financially, Census counts are used to help distribute federal funds totaling over \$13.1 billion per year within the state of Colorado. This money is spent on roads, schools, hospitals and other programs that support day-to-day life statewide. Census data helps measure community growth and plans for the future. It also helps determine funding for the following programs: Title 1 grants to educational agencies; head start programs; Women, Infants and Children (WIC); emergency food and shelter; and health and human services.

Every person counts. Getting a thorough and accurate census count is critically important. Please consider completing your Census today.

**Complete your Census
at 2020census.gov.**



United States®
**Census
2020**

WHAT IS THE CENSUS?

The census is a count of all people living in a particular country at a specific time. The census asks how many people live in each home and the age, sex and race of each person in the home. Censuses have taken place for hundreds and thousands of years all across the globe. The first known census took place in 3800 BCE in the Babylonian empire.

The U.S. government performs a census every 10 years and has been doing so since 1790, as outlined in Article I Section 2 of the U.S. Constitution. All people living in the U.S. are required to participate in the census. By law, this includes college students, U.S military personnel, infants and children, and people who are undocumented, incarcerated or homeless.

And, while you are required by law to participate, the Census Bureau is also required by law to protect your answers. Your responses are used only to produce statistics. The Census Bureau does not disclose any personal information.

IMPORTANT DATES

Visit 2020Census.gov for details.

MID-MARCH:

Homes across the country received invitations to complete the 2020 Census.

APRIL 1:

Census Day is observed nationwide. Please respond for your home in one of three ways defined in your invitation: online, by phone, or by mail.

MAY THROUGH AUGUST:

Typically, census representatives would begin canvassing neighborhoods for additional responses and quality checks, however, this may be delayed during the nation's effort to slow the spread of coronavirus. When it is deemed safe

to resume public contact, the Census Bureau will count people experiencing homelessness. As part of this process, the Census Bureau counts people in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.

DECEMBER:

The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

The Census Bureau has posted its complete schedule online at: <https://2020census.gov/en/news-events/operational-adjustments-covid-19.html?#>.



Census data informs where federal funding is distributed each year to communities nationwide for clinics, schools and roads.



Responses are used to redraw legislative districts and determine the number of seats Colorado has in the U.S. House of Representatives.



Responses to the Census are safe, secure and protected by federal law. Your answers can only be used to produce statistics.



Local leaders receive data to help them make informed decisions regarding future community development.



*A young woman working as a U.S. Census taker in 1920. Washington, D.C., vicinity.
In 1790, about 650 U.S. marshals carried out the nation's first census.*

IN THE COMMUNITY

HOW TO VERIFY A CENSUS WORKER

During the response to coronavirus, Census takers will need to follow the same orders as every resident and business in Windsor. That means, home visits, which were scheduled to start in April, will be delayed.

When "stay at home" orders are lifted, census takers may resume work in the community. When that happens, if someone visits your home claiming that it's their job to collect information for the 2020 Census, check to make sure that they have a valid ID badge. Their badge will have their photograph, a U.S. Department of Commerce watermark, and an expiration date. Census workers may also carry Census Bureau bags and other items with a Census Bureau logo.



If you still have questions about a census taker's identity, Windsor residents can call 800-923-8282 to speak with a regional Census Bureau representative.

IF YOU SUSPECT FRAUD

Please call **800-923-8282** to speak with a local Census Bureau representative. If it is determined that the visitor who came to your door does not work for the Census Bureau, contact our local police department at **970-674-6400** and select option 1. For information about the Windsor Police Department, visit *WindsorPD.com*.



WHAT WILL BE ASKED?

Census respondents will be asked to provide information about:

- » all people living in the home as of April 1, 2020
- » names, ages, birthday, gender and race
- » a phone number in case there is a question or discrepancy on the Census form



WHAT WON'T BE ASKED?

During the 2020 Census, the Census Bureau will never ask for:

- » your Social Security number
- » your bank account or credit card numbers
- » money or donations
- » in addition, the Census Bureau will not contact you on behalf of a political party



AVOID SCAM ATTEMPTS

Phishing is a criminal act in which someone tries to get your information by pretending to be an entity you trust. Phishing emails often direct you to a website that looks real but is fake—and may be infected with malware.

It is important to know that the Census Bureau will not send unsolicited emails to request your participation in the 2020 Census.

HOW SAFE IS YOUR INFORMATION?

All Census responses are confidential and legally protected under Title 13. This means that personal information will never be shared with any agency—government or otherwise. This includes housing authorities, immigration enforcement agencies, senior care providers, FBI or police.

Census employees are required to keep all census data confidential. Failure to do so is a felony and is punishable by five years in federal prison and/or up to a \$250,000 fine.

Private census records are secured under Title 44 for 72 years. After 72 years, they are released to the public by the National Archives and Records Administration.

Visit 2020census.gov
to complete your
Census today!



WHO COUNTS?

If you are filling out the Census for your home, count everyone who is living there as of April 1, 2020. If someone is staying in your home on April 1 and has no usual home elsewhere, you should count them on your 2020 Census. Below are some answers to frequently asked questions.

PEOPLE WHO MOVE ON CENSUS DAY



People who are moving should count themselves just once, in one home. If they move into their new residence on April 1, 2020, they should count themselves at that residence. If they move out of their old residence on April 1, 2020, but have not yet moved into their new home, they should count themselves at their old residence.

OTHER SPECIAL SITUATIONS



Windsor has various long-term senior-living facilities. Each care facility has a group administrator responsible for counting residents based on the April 1, 2020 date.

Some senior living facilities—those where residents receive mail to a city-style address—will receive individual census invitations. Those people should complete the survey online, over the phone or wait for the paper form in April.

There's even a plan for getting a complete count of people experiencing homelessness, once it's deemed safe to resume public contact operations.



If someone is ill, but they aren't permanent residents of a facility—such as someone receiving hospital treatment that requires an extended stay—they should be counted at the residence where they live and sleep most of the time, rather than at the facility.

CHILDREN & COLLEGE STUDENTS

Kids are just as important to count as adults when it comes to completing the census. Properly counting kids helps plan for their future. Count all children that live with you. This includes foster children, grandchildren, nieces, nephews and any children that are in your care, even if it is temporary.



College students who normally live with their family during the school year should be counted at their home address with their family.

College students living in on-campus housing are counted through their university as part of the Group Quarters Operation, which counts all students living in university owned housing including dormitories, college housing units and university affiliated fraternity/sorority housing.

Per the Census Bureau's residence criteria, in most cases college students living away from home, in off campus housing, should be counted at their school address, even if they are temporarily elsewhere due to the COVID-19 pandemic.



DID YOU KNOW?

Because of the Census, we reliably know that Nevada was the fastest-growing state between 2000 and 2010. In that same time, the overall population of the United States grew 9.7%, jumping from 281,421,906 to 308,745,538.

The Census tells us much more than just the population of our country and our community. It produces a wide range of statistics about the makeup of those populations.

HELP WINDSOR'S ECONOMY, TAKE THE CENSUS

Did you know that Census data is valuable for businesses which rely on the statistical information collected to help make decisions such as where to open new stores, where to expand operations, and which products and services to offer?



GIVE OUR STATE A VOICE

The U.S. Constitution requires that electoral districts be periodically adjusted or redrawn to account for population shifts. Each decade, the census reveals where populations have risen or fallen. State legislatures or independent bipartisan commissions handle the process of redrawing congressional district lines. The Census Bureau provides population counts to the states for this purpose.