

# WINDSOR MATTERS



## FROM MAYOR RENNEMEYER'S DESK

**Mayor Paul Rennemeyer**  
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Dear Windsor Residents,

Let's talk business. To be specific, let's talk about Windsor's businesses and how we can support them. While everyone's lives have changed, business owners have felt the brunt of COVID-19's economic impact.

For the most part, Windsor's businesses are operating with continued restrictions. However, even after these establishments are able to operate at 100% capacity, it will take time and the effort of everyone to elevate our local businesses back to pre-COVID economic success. We're all in this together; while we wait for restrictions to lift, there is still much we can do to support our businesses.

Town Board and I have been working to find creative solutions to help local owners. Here are a few things we've done:

- The Town's Economic Development team conducted industry-specific outreach to various local industries impacted by March and April COVID-related closures.
- The Town relocated picnic tables from parks and provided special event barriers for various restaurants in order to provide patio seating where it hadn't been previously offered.
- Staff have worked to ensure that special licensing could be processed quickly to allow special sales of liquor by way of curbside pick-up or outdoor patio seating.
- Through our relationship with the Downtown Development Authority, special "to-go" parking spaces have been designated to encourage residents to place carry out orders without having to worry about where to park in the town's busiest areas. The Public Works Department will be working later this month to paint temporary parking areas to improve visibility.
- The Parks, Recreation & Culture Department has allowed special use permits through the month of August for businesses who need to change their operating model from indoor to outdoor business, such as fitness facilities. With permission, these facilities have been able to use park space to provide their service to customers.
- The Town has approved sales tax deferments for Windsor businesses. Also, we have approved additional monies to contribute to the Larimer and Weld County assistance funds.
- With the creation of the Economic Development Mini-Grant Program, businesses were encouraged to apply for funds to help promote their businesses.

Our work as a Town Board is not done yet. Because this is a trying time for business owners, we will continue to research and consider creative solutions to support our local economy. Work still needs to continue to keep our local economy strong. Town Board and I will continue to work to that end.

Sincerely,



Paul Rennemeyer  
Mayor of Windsor

## 5 Tips for Keeping Windsor Strong How You Can Help Local Businesses

- 1 Consider options.** Order from a local restaurant for delivery or curbside pick-up or visit the restaurant in-person for outdoor dining.
- 2 Stay social.** Follow local business social media pages to stay up-to-date with their latest special offers and hours of operation.
- 3 Call first.** Windsor is open for business. If you're concerned about shopping or eating in public, call the business to find out the best time to stop by. Many Windsor businesses have offered online ordering options.
- 4 Act with kindness.** Leave a positive review for your favorite local business on Google, Facebook, Yelp or other industry review sites.
- 5 Respect policies.** If a business asks you to practice distancing or by wearing a mask, help them help others by observing their request. If not for you, do it for the comfort of others so they can shop, eat or visit our local businesses.

**Together, we can stay Windsor Strong!**

# AVOID SCAMS

PROTECT YOURSELF DURING COVID-19

- Make online purchases from secure websites that start with https.
- Don't click on links from sources you don't know.
- Delete phishing emails or text messages.
- Hang up on robocalls.
- Fact-check information.
- Be wary of ads for test kits.
- Do your research before you donate to a cause.

If you have fallen victim to a scam, report it to [windsorpd.com](http://windsorpd.com). If you see a scam, report it to [ftc.gov/complaint](http://ftc.gov/complaint).



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Comcast Channel 8  
[wtv8.windsorgov.com](http://wtv8.windsorgov.com)

## FIGHT THE BITE

### PREVENT WEST NILE VIRUS

- Check Spray Schedules
- Sign Up for Notifications
- Check Trap Data
- Learn More

[WINDSORGOV.COM/MOSQUITOES](http://WINDSORGOV.COM/MOSQUITOES)



**SATURDAYS, 9AM-1PM**

Season Ends Sept. 12, 2020

**BOARDWALK PARK**, 110 5th Street  
[recreationliveshere.com/FarmersMarket](http://recreationliveshere.com/FarmersMarket)

Boardwalk Park Museum is now...

WINDSOR  
**HISTORY MUSEUM**

**NOW OPEN** Saturdays  
10am-4pm

**FREE  
ADMISSION**



[recreationliveshere.com/Culture](http://recreationliveshere.com/Culture)

## DON'T TRASH WINDSOR

KEEP WINDSOR'S BEACH,  
TRAILS & PARKS LITTER FREE

Dispose of waste properly when recreating in Windsor's public spaces. It's considerate of others and helps protect our natural environment.

