

STRATEGIC PLANNING SPECIAL EDITION

# WINDSOR MATTERS

**HELP SHAPE  
WINDSOR'S FUTURE,  
PROVIDE INPUT ON  
THE STRATEGIC PLAN**

## **Planning Excellence**

Introducing Project  
Connect, a Portal for  
Long-Range Planning

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## TOWN SPOTLIGHT

# FEEDBACK WANTED ON WINDSOR'S DRAFT STRATEGIC PLAN

Windsor's Town Board first adopted a strategic plan in 2008. Since then, its Mayor, Town Board and staff have participated in revising the Strategic Plan every few years to outline a vision and goals for Windsor's future, taking into account the community's most current growth and economic trends. With the last plan revised in 2018 and three newly elected Town Board members and a new Mayor, the Town of Windsor is once again revising its Strategic Plan and working to gather public feedback on the draft plan.



## OPTIONS FOR PARTICIPATING RESIDENTS & BUSINESS OWNERS CAN PROVIDE IN-PERSON FEEDBACK

Residents can attend the "Windsor 2025: Guiding Our Future" draft Strategic Plan meeting on Thursday, August 13, from 5 to 8 p.m., at the Community Recreation Center, 250 11th St. During this meeting, residents can meet in-person with Town Board members and staff to discuss their thoughts. Residents can stop by at their convenience. The event will also feature a formal presentation at 5 p.m. which will be recorded and rebroadcast on the town website and on cable television Channel 8.

Attendees and organizers are encouraged to observe current COVID-19 best practices. Masks will be available to attendees.

Residents can also visit Town Hall before Friday, August 14 between the hours of 8 a.m. to 4 p.m. to review the draft plan, talk to town staff and provide in-person feedback.

Additionally, residents can stop by the Saturday, August 15, Farmer's Market at the Boardwalk Park Farmer's Market pavilion between 9 a.m. and 1 p.m. to review the plan and provide feedback.

*In-person meeting details are subject to change per potential COVID-19 restrictions.*

*With regard to COVID-19 guidelines, the town is offering several ways for residents and business owners to participate. This year's effort is called "Windsor 2025: Guiding Our Future."*



# PROJECT CONNECT



## A VIRTUAL PLATFORM FOR COLLECTING PUBLIC FEEDBACK

Due to COVID-19, the town has been exploring online virtual engagement platforms that would allow staff to inform, engage and collect feedback from residents and business owners in a safe environment that is not reliant on face-to-face participation.

On Monday, August 10, Windsor launched Project Connect. This new virtual platform provides a one-stop shop for public engagement that is most effectively used for gaining public comment during visioning projects. Through Project Connect, residents and business owners will have

a safe, virtual and accessible environment to participate in community discussions on various Windsor projects and topics from the comfort of their computer or mobile device at a time and place that best suits their schedules.

In return, staff hope to gather better information from the public, which will be used in the town's planning and budgeting process. While in-person meetings will continue to be an important factor in the planning process, town staff hope that Project Connect helps involve more community members in their local government.

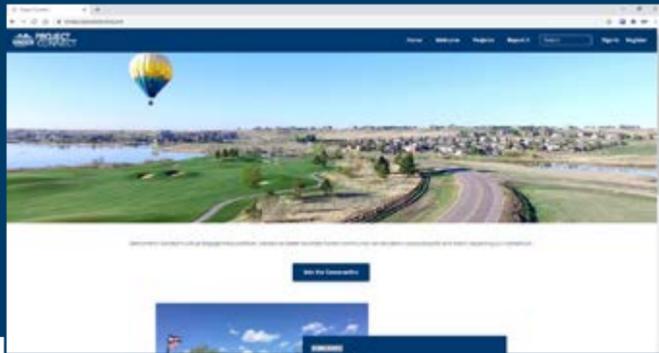
"We're encouraging our community to share their vision for Windsor any way they can," said Town Manager Shane Hale. "This plan will provide the strategic guideposts for Windsor through 2025 and as a town that values public participation, we want to make sure we provide as many safe options for input as we can. Project Connect will serve as a great tool for those who feel more comfortable with an online option."

**Learn more and participate in the conversation at [windsorgov.com/projectconnect](https://windsorgov.com/projectconnect).**

# PROJECT CONNECT



Stay connected to the projects and plans that affect you.



The Town of Windsor now has a new tool to help you stay engaged with the community, right from the comfort of home. With the new Project Connect platform, you can provide valuable input on the plans and projects that will shape the town's future, wherever and whenever is most convenient for you.

Registration is as easy as **1-2-3.**

- 1** Go to [windsorgov.com/ProjectConnect](http://windsorgov.com/ProjectConnect) and click **Join the Conversation.**
- 2** Fill out the short registration survey and click **Register.**
- 3** Jump into the discussions on the projects you care about most.

Making your voice heard has never been easier. Help guide Windsor into tomorrow by speaking your opinion today.

[windsorgov.com/ProjectConnect](http://windsorgov.com/ProjectConnect)



WINDSOR'S COMCAST CABLE TV STATION AND ONLINE SITE FOR 24/7 TOWN NEWS!

There will be a video rebroadcast of the draft Strategic Plan presentation made during the August 13 in-person event.

The video will be rebroadcast on Comcast WTV8 on Friday, August 14, at 2 p.m., 4 p.m. and 6 p.m. and it will be available all day on Friday, Saturday and Sunday at [www.windsorgov.com/MeetingsOnDemand](http://www.windsorgov.com/MeetingsOnDemand).



## THREE WAYS TO WATCH!

- 1** Tune into Comcast Channel 8
- 2** Visit [windsorgov.com/MeetingsOnDemand](http://windsorgov.com/MeetingsOnDemand)
- 3** Visit [youtube.com/TownofWindsorCO](http://youtube.com/TownofWindsorCO)

## IMPORTANT INFORMATION

The public comment period for the draft Strategic Plan ends at midnight on Aug. 16.

The final draft goes before Windsor's Mayor and Town Board on Monday, Sept. 14 for approval and adoption.

## WINDSOR MATTERS ABOUT THIS NEWSLETTER

Windsor Matters was created in an effort to improve town communications and increase resident engagement. It is shared with residents as a utility bill insert. It is also sent via e-mail to subscribers on a monthly basis.

Visit [windsorgov.com/NotifyMe](http://windsorgov.com/NotifyMe) to sign up and receive a notification text and/or email each time a newsletter is published to the website.

Front Cover: Evening aerial photo over Windsor Lake provided by Grzegorz Tokarski.

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